

Media Pack



Affordable advertising

Get your business noticed today! Both our 'Life in Brackley' and 'Life in Buckingham' magazines offer the perfect platform for your business to reach new local customers.

Delivered through nearly 20,000 doors each month in Brackley, Buckingham, and the surrounding villages, every glossy A5 publication has been thoughtfully designed to successfully promote local businesses for over 20 years.

Plus, your business now has even more opportunities to reach prospective customers as we upload a digital version to both www.brackley.co.uk as well as our thriving social media platforms.

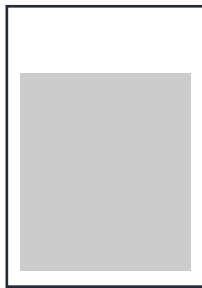
So, what are you waiting for? Let your business reach new heights tomorrow by securing your advertising spot today.

Email. lifeinbrackley@gmail.com or lifeinbuckingham@gmail.com Visit. brackley.co.uk Call. 01280 422 411

Life in Brackley and Life in Buckingham are divisions of Clockwork Design Ltd

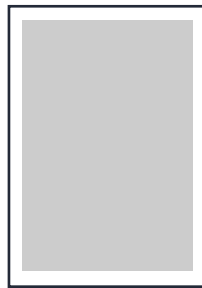
Sizes

Artwork spec



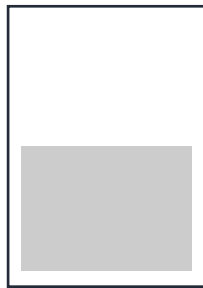
**FRONT
COVER**

155mm x 140mm



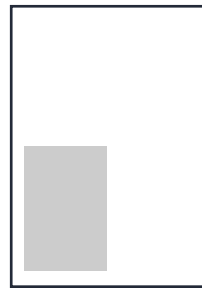
**FULL
PAGE**

190mm x 128mm



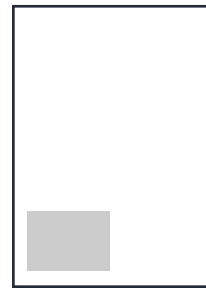
**HALF
PAGE**

93mm x 128mm



**QUARTER
PAGE**

93mm x 62mm



**EIGHTH
PAGE**

45mm x 62mm

If you plan to provide your own advert artwork, please ensure it's in a print ready PDF format, an EPS format with all fonts embedded, or a high res JPG at 300dpi. Colour format should be CMYK and not RGB. If you're unsure of anything, please ask.

Please email your artwork to:

lifeinbrackley@gmail.com or lifeinbuckingham@gmail.com



Rates

All budgets covered

Advert size	<i>life in</i> Brackley	<i>life in</i> Buckingham	6 months booking discount
Front cover	£225	£225	£1125 SAVE £225
Back cover	£175	£175	£875 SAVE £175
Inside back	£175	£175	£875 SAVE £175
Full page	£150	£150	£750 SAVE £150
Half page	£90	£90	£450 SAVE £90
Quarter page	£50	£50	£250 SAVE £50
Eighth page	£40	£40	£200 SAVE £40

There may be limited availability for premium advertising spaces such as front and back covers.

Prices are per insertion for each magazine and are subject to VAT. All advertising must be pre-paid



Deadlines

Don't miss out

Edition	Magazine	Artwork deadline	Distribution starts
February 2022	<i>Life in</i> Brackley / <i>Life in</i> Buckingham	19th January 2022	28th January 2022
March 2022	<i>Life in</i> Brackley / <i>Life in</i> Buckingham	16th February 2022	25th February 2022
April 2022	<i>Life in</i> Brackley / <i>Life in</i> Buckingham	16th March 2022	25th March 2022
May 2022	<i>Life in</i> Brackley / <i>Life in</i> Buckingham	20th April 2022	29th April 2022
June 2022	<i>Life in</i> Brackley / <i>Life in</i> Buckingham	18th May 2022	27th May 2022
July 2022	<i>Life in</i> Brackley / <i>Life in</i> Buckingham	15th June 2022	24th June 2022
Aug/Sept 2022	<i>Life in</i> Brackley / <i>Life in</i> Buckingham	20th July 2022	29th July 2022
October 2022	<i>Life in</i> Brackley / <i>Life in</i> Buckingham	21st September 2022	30th September 2022
November 2022	<i>Life in</i> Brackley / <i>Life in</i> Buckingham	19th October 2022	28th October 2022
Dec/Jan 2022	<i>Life in</i> Brackley / <i>Life in</i> Buckingham	16th November 2022	25th November 2022

We occasionally have last minute space available, so please ask



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Design

Creative design service

Struggling to produce artwork for your advertisement?
Don't worry, we can create professional artwork in-house for you!

'Life in Brackley' and 'Life in Buckingham' are a division of Clockwork Design Ltd, a well-established graphic design studio based in Brackley. Our talented graphic designers have many years experience designing advertising for a number of clients, ranging from start-up businesses to bluechip giants.

Simply send us a message to get started today.

Email. lifeinbrackley@gmail.com or lifeinbuckingham@gmail.com Call. 01280 422 411

Additional charges apply for design work



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Distribution

Areas we deliver

Brackley Town

Pimlico
Turweston
Mixbury
Evenley

Westbury
Hinton In Hedges
Whitfield
Crowfield
Helmdon

Falcutt
Biddlesdon
Greatworth
Syresham

Buckingham Town

Maids Moreton
Gawcott
Tingewick
Padbury

Thornborough
Finmere
Thornton
Adstock
Preston Bissett

Addington
Steeple Claydon
Great Horwood
Granborough
Calvert Green



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Flyers

We can deliver

Take advantage of our well established distribution service and let us deliver your promotional flyers inside our magazines throughout Brackley and Buckingham, saving you the time to focus on the things that make your business truly great.

Our creative in-house team can professionally design and print your flyers, leaflets or menus to help you more efficiently and effectively connect with your local customers. Plus, with prices starting from just £40 per 1000 flyers, our complete service offers incredible value.

Contact our friendly team today for a bespoke no obligation quote.

Email. lifeinbrackley@gmail.com or lifeinbuckingham@gmail.com Call. **01280 422 411**

Additional charges apply for flyer design and printing. Prices are subject to VAT



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Payment

Ways to pay

Paying for your advertising couldn't be easier.
We accept debit and credit card payments as well as PayPal.
Simply click the **Pay Now** button on your emailed invoice.



If you'd prefer to make a bank transfer, you can do so by using the below details:
Name. **Clockwork Design Ltd** | Account number. **42613329** | Sort code. **09-01-27**
Please ensure you use your invoice number or company name as a reference.

VAT Registration Number: 388 9737 12



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