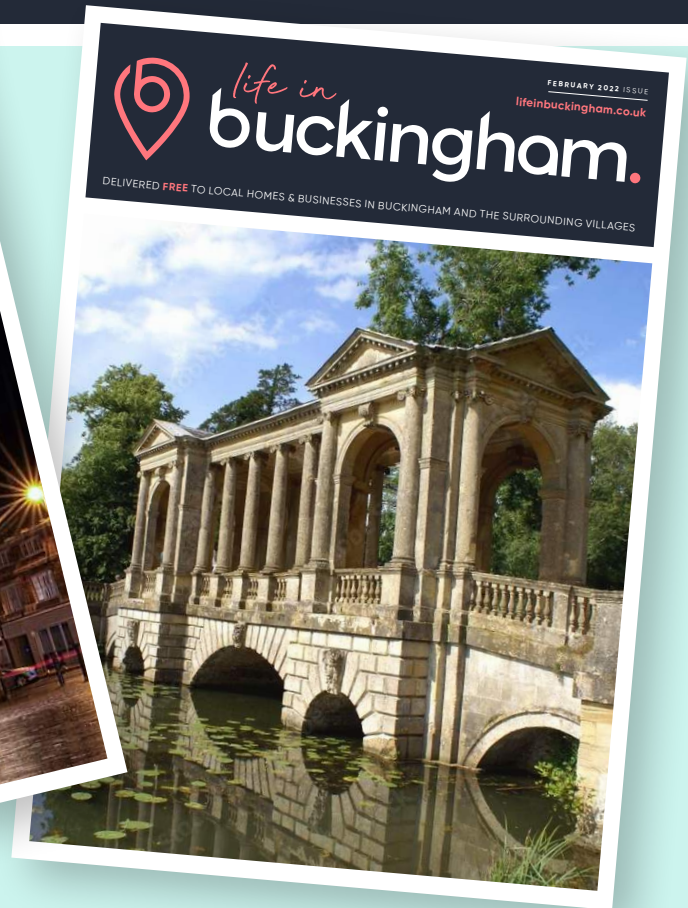


2024 Media Pack



Affordable advertising

Get your business noticed today! Both our 'Life in Brackley' and 'Life in Buckingham' magazines offer the perfect platform for your business to reach new local customers.

Delivered through nearly 20,000 doors each month in Brackley, Buckingham, and the surrounding villages, every glossy A5 publication has been thoughtfully designed to successfully promote local businesses for over 20 years.

Plus, your business now has even more opportunities to reach prospective customers as we upload a digital version to both www.brackley.co.uk as well as our thriving social media platforms.

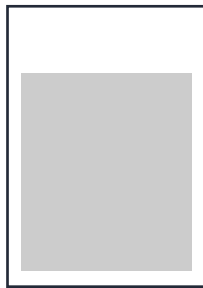
So, what are you waiting for? Let your business reach new heights tomorrow by securing your advertising spot today.

Email: advertise@brackley.co.uk or advertise@lifeinbuckingham.co.uk Visit: brackley.co.uk Call: 01280 422 412

Life in Brackley and Life in Buckingham are divisions of Clockwork Design Ltd

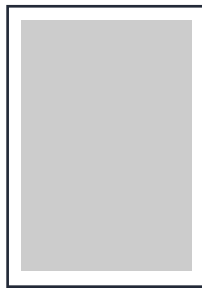
Sizes

Artwork specifications



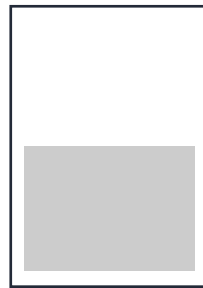
**FRONT
COVER**

155mm x 140mm



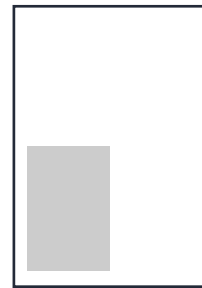
**FULL
PAGE**

190mm x 128mm



**HALF
PAGE**

93mm x 128mm



**QUARTER
PAGE**

93mm x 62mm

If you plan to provide your own advert artwork, please ensure it's in a print ready PDF format, an EPS format with all fonts embedded, or a high res JPG at 300dpi. Colour format should be CMYK and not RGB. If you're unsure of anything, please ask.

Please email your artwork to:

advertise@brackley.co.uk or advertise@lifeinbuckingham.co.uk



Rates

All budgets covered

Advert size	<i>life in</i> Brackley	<i>life in</i> Buckingham	6 months booking discount
Front cover	£225	£225	N/A
Back cover	£225	£225	N/A
Full page	£150	£150	FREE full page advert worth £150
Half page	£90	£90	FREE half page advert worth £90
Quarter page	£50	£50	N/A

Book a block of 6 months and receive your 6th advert FREE of charge, worth up to £150.

We will invoice separately each month with nothing to pay for your 6th month.

Advertise in both Life in Brackley and Life in Buckingham and receive a 10% discount.

Prices are per insertion for each magazine and are subject to VAT. Prices may increase.
There may be limited availability for premium advertising spaces such as front and back covers.



Deadlines

Don't miss out

Edition	Artwork deadline	Distribution starts
February 2024	17th January 2024	26th January 2024
March 2024	14th February 2024	23rd February 2024
April 2024	20th March 2024	29th March 2024
May 2024	17th April 2024	26th April 2024
June 2024	22nd May 2024	31st May 2024
July 2024	19th June 2024	28th June 2024
Aug/Sept 2024	17th July 2024	26th July 2024
October 2024	18th September 2024	27th September 2024
November 2024	16th October 2024	25th October 2024
Dec./Jan 2024	20th November 2024	29th November 2024

We occasionally have last minute space available, so please ask



Design

Creative design service

Struggling to produce artwork for your advertisement?
Don't worry, we can create professional artwork in-house for you!

'Life in Brackley' and 'Life in Buckingham' are a division of Clockwork Design Ltd, a well-established graphic design studio based in Brackley. Our talented graphic designers have many years experience designing advertising for a number of clients, ranging from start-up businesses to bluechip giants.

Simply send us a message to get started today.

Email. advertise@brackley.co.uk or advertise@lifeinbuckingham.co.uk Call. 01280 422 412

Additional charges apply for design work



Email. advertise@brackley.co.uk or advertise@lifeinbuckingham.co.uk Visit. brackley.co.uk Call. 01280 422 412

Life in Brackley and Life in Buckingham are divisions of Clockwork Design Ltd

Distribution

Areas we deliver

Brackley Town

Pimlico
Turweston
Mixbury
Evenley

Westbury
Hinton In Hedges
Whitfield
Crowfield
Helmdon

Falcutt
Biddlesdon
Greatworth
Syresham

Buckingham Town

Maids Moreton
Gawcott

Tingewick
Padbury
Finmere

Steeple Claydon
Calvert Green
Akeley



Flyers

We can deliver

Take advantage of our well established distribution service and let us deliver your promotional flyers inside our magazines throughout Brackley and Buckingham, saving you the time to focus on the things that make your business truly great.

Our creative in-house team can professionally design and print your flyers, leaflets or menus to help you more efficiently and effectively connect with your local customers. Plus, with prices starting from just £40 per 1000 flyers, our complete service offers incredible value.

Contact our friendly team today for a bespoke no obligation quote.

Email. advertise@brackley.co.uk or advertise@lifeinbuckingham.co.uk Call. 01280 422 412

Additional charges apply for flyer design and printing. Prices are subject to VAT



Email. advertise@brackley.co.uk or advertise@lifeinbuckingham.co.uk Visit. brackley.co.uk Call. 01280 422 412

Life in Brackley and Life in Buckingham are divisions of Clockwork Design Ltd

Payment

Ways to pay

Paying for your advertising couldn't be easier.
We accept debit and credit card payments as well as PayPal.
Simply click the **Pay Now** button on your emailed invoice.



If you'd prefer to make a bank transfer, you can do so by using the below details:
Name. **Clockwork Design Ltd** | Account number. **42613329** | Sort code. **09-01-27**
Please ensure you use your invoice number or company name as a reference.

VAT Registration Number: 388 9737 12

